

# ENVIRONMENT PARTNERSHIP SUMMIT 2010

February 11-13, 2010, Hotel Hyatt Regency, Kolkata



Indian Chamber of Commerce

## Low Carbon, High Growth -- A Road map for Global Competitiveness

### SPONSORSHIP BENEFIT MATRIX

Benefits of sponsorship		Summit partner	Platinum sponsor	Diamond sponsor	Gold sponsor
Sponsorship Amount (INR)					
		6.0 Lac	4.0 Lac	2.0 Lac	1.5 Lac
CEO/MD on the dais at the inaugural session of the summit and address		*			
CEO/MD on the dais at the valedictory session of the summit and address			*		
Opportunity to nominate one speaker/ session chairman		*	*	*	
Opportunity to nominate complimentary delegates to attend	The conference	8	6	4	2
	Industry tour	4	3	2	1
Complimentary exhibition stalls (9 sq mt)		3	2	1	
Colour advertisement in the theme paper/ souvenir		Inside Front Cover	Inside Back Cover	Full Page Colour	Half Page Colour
Acknowledgement of support in announcements		*	*	*	
Company literature as a part of the delegate kit		*	*	*	*
Special reserved seating in the sponsor's block		*	*	*	
Opportunity to distribute mementoes to delegates (at sponsor's cost)		*	*	*	
Logo visibility (Logo size and positioning varies as per the level of sponsorship)	On the public hoardings and all media promotional prior to the event	*	*	*	
	On wings of the backdrop in the conference venue	*	*	*	*
	On the acknowledgement panel at the entrance to the venue of the conference and the exhibition	*	*	*	*
	Inside theme paper/ souvenir and summit proceedings	*	*	*	*
	On the official website (with hyperlink to company website)	*	*	*	*
	Invitation card/ note pad	*	*	*	

Turn page for other sponsorship opportunities ↓

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### OTHER SPONSORSHIP OPPORTUNITIES

#### Lunch Co-sponsor/ Delegate Kit sponsor (INR 1.0 lac)

##### Sponsorship benefits

- Opportunity to attend special lunch with dignitaries and key delegates
- Opportunity to nominate two delegates to attend the Conference and one delegate to attend Industrial Tour free of cost
- Half page colour advertisement in the Summit Proceedings
- Visibility of company logo on:
  - Acknowledgement panel at the entrance to the venue of the conference (on days of sponsorship)
  - Theme Paper and Summit Proceedings
  - At lunch area/ delegate kit depending on the nature of sponsor
  - Invitation cards/ note pad
  - Insertion of company literature in delegate kit
- Company logo to be showcased on the website advertising the summit (with hyperlink to the company website)
- Special reserved seating in the sponsor's block