

# *3<sup>RD</sup> STRATEGIC HR CONFERENCE 2009*

“MANAGING BUSINESS PROFITABLY DURING RECESSION”

18<sup>TH</sup> May 2009, The Taj, Kolkata

To  
ICC Members/Non-Members,

## **Background**

Today, Indian industry is facing a tough challenge due to the global financial crisis. In order to sustain the economic meltdown, companies today are grappling with various alternate cost cutting measures through retrenchment. The industry is facing severe challenges of managing manpower, staffing, and reallocation of existing human resources with effective utilization of existing manpower. The Indian economy is going through challenging times and what started off as a financial crisis in the US is having far reaching consequences in the world economy and in this global era India cannot be excluded from the input of global downturn. One of the greatest issues the Indian Industry is facing today during the economic downturn is to manage their workforce and seek various measures to reduce cost. Hence, it is essential that the Indian corporate industry plays a role in the transformation of people into utilizable human resources. And when times are tough, it's time for HR to get going.

## **OBJECTIVE**

3<sup>rd</sup> Strategic HR Conference 2009 aims to highlight the instrumental role of the Human Resource Function in harnessing the people resources of organizations operating in different sectors of the economy in this recession, in order to meet the current challenging business imperatives. The challenges are managing and retaining good talent in the downturn and achieve the target. **Indian Chamber of Commerce**, in consultation with eminent HR professionals across all sectors, is organizing, ‘3<sup>rd</sup> Strategic HR Conference 2009 on 18<sup>th</sup> May, 2009 in The Taj, Kolkata.

## **CONFERENCE FOCUS AREAS**

- Optimizing employee numbers during recession
- Redefining organizational goals for recession and readjusting employee KPI accordingly
- Retaining good talent & enhancing employee motivation and productivity during these difficult times
- Best practices that support employees through change; layoffs, and cutbacks

## **WHO SHOULD ATTEND**

- CEO/Chairman/ Managing Directors/ Country Heads
- HR Heads of organisations/ HR Managers & Executives
- HR Trainers/ Consultants/ HR Experts
- Placement Consultants/ Agencies/ Institutions

## **WHY SHOULD ATTEND**

- The Conference will address the recent concerns of managing and retaining quality manpower.
- It will provide an excellent opportunity to enhance knowledge, share experiences and network with a large number of HR managers and leaders from various industries across the region.

## **DELEGATE FEES**

<b>CATEGORY</b>	<b>DELEGATE FEE Rs.</b>	<b>Service Tax @10.30%</b>	<b>Total Rs.</b>
ICC Member	3000/-	309/-	3309/-
Non-Member	3,500/-	361/-	3861/-
<b>10% discount on 3 or more delegates from the same organisation.</b>			

### **Note:**

- Registration fee is non-refundable
- Change in nomination is acceptable
- Conference is non residential

The delegate fee should be in the form of a **DD/Cheque in favour of Indian Chamber of Commerce payable at Kolkata**. The **Reply Form** is enclosed & prior registration, payment is mandatory.

**You are kindly requested to take full advantage of this unique summit, by nominating suitable delegates from your organisation.**

**I look forward for your kind confirmation**

**Yours sincerely,**

**Rajeev Singh**

# RETROSPECT

## *1<sup>st</sup> Strategic HR Conference 2007*

Date: 20<sup>th</sup> –21<sup>st</sup> July 2007

Theme: CHALLENGE OF MANAGING AND RETAINING THE TALENT

### Some Prominent Speakers

- **Mr. Anand Nayak (Chairman – Strategic HR Summit) Executive Vice President ITC**
- **Mr Radhakrishnan Nair**, Chief Human Resource Officer, Tata Steel Ltd
- **Mr. S. Muthal** President – HR (Nicholas Piramal India Ltd)
- **Dr.Gauranga Chattopadhyay**, Professor Emeritus of Academy of HR
- **Mr. Dipankar Banerjee**, Professor -HRMEastern Institute of Management
- **Mr. Prem Prakash Sahoo**, Executive Director – HR Balmer Lawrie

More than 85 delegates from multi sectorial industry background attended the conference from more than 50 organizations

## *2<sup>nd</sup> Strategic HR Conference 2008*

Date: 18 July 2008

Theme: BUILDING ORGANISATIONAL CAPABILITY THROUGH HR

### Some Prominent Speakers

- **Dr Giri Dua** Co Chairman – Summit Chairman Tasmac
- **Dr P R K Raju**, Incharge HR ER MBA Basin ONGC Limited
- **Ms. Sriparna Bose Pyne**, Vice President - Human Resources-East Market Unit Pepsico India Holdings Pvt. Ltd
- **Dr. B P Agrawal** Chairman, ABC Consultants Private Limited
- **Mr. Pulak Das**, Prof-HRM, IIM, Calcutta
- **Mr. Abhishek Jain**, Regional Head-HR, HDFC Bank Limited

More than 100 delegates from multi sectorial industry background attended the conference from more than 65 organizations



Indian Chamber of Commerce

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Reply Form

**The following participant/ Participants will attend the workshop**

Name: \_\_\_\_\_ Designation: \_\_\_\_\_

Name: \_\_\_\_\_ Designation: \_\_\_\_\_

Name: \_\_\_\_\_ Designation: \_\_\_\_\_

Name: \_\_\_\_\_ Designation: \_\_\_\_\_

Name: \_\_\_\_\_ Designation: \_\_\_\_\_

Nominated By \_\_\_\_\_ Designation: \_\_\_\_\_

**Name and Address of Organisation:** \_\_\_\_\_

\_\_\_\_\_

**Telephone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

DD / Cash / Cheque for Rs \_\_\_\_\_ payable to **Indian Chamber of Commerce**

**Cheque no.:** \_\_\_\_\_ **Dated:** \_\_\_\_\_

**Drawn on (Bank):** \_\_\_\_\_

**Date:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

*For further information please contact*

Mr. Vivekk Bajaj

Asst. Director

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