

IT and ITES Sector

Current Updates:

- Economic Survey 2014-2015, IT and ITeS make up the single largest contributor to India's Services exports.
- India's IT industry amounts to 4.26 per cent of the global market, largely due to exports as of 2015.
- India added around 5.8 million graduates to the talent pool during FY15.
- India's IT industry amounts to 12.3 per cent of the global market, largely due to exports. Export of IT services accounted for 56.12 per cent of total IT exports (including hardware) from India. The Business Process Management (BPM) segment accounted for 23.46 per cent of total IT exports during FY15.
- Maharashtra's share is 20% of IT exports from the country, according to Software Technology Parks of India (STPI) data, with the state ranked below Karnataka but higher than other competitors Andhra Pradesh and Tamil Nadu.

- | Leading IT players by revenue (FY15) | |
|--------------------------------------|-----------------------|
| Company name | Revenue (USD billion) |
| TCS | 15.4 |
| Cognizant | 8.80* |
| Infosys | 8.71 |
| Wipro | 7.84 |
| HCL Tech | 4.41 |
| Tech Mahindra | 3.75 |

Source: TCS website and Annual Report, TechSci Research
Note: * is for the FY2014

Future Scenario:

- Software products and services revenues for 2015-16 is projected to grow at 12-14 per cent.
- Social media is the second most lucrative segment for IT firms, offering a USD250 billion market opportunity by 2020.

Policy Announcement:

- The Maharashtra state government is planning a 'start-up policy' to promote a culture of entrepreneurship and innovation in the (IT) and (ITES) sector. This is aimed at attracting these incubation units to Maharashtra by making the state an attractive destination compared to current start-up magnets — Gurgaon, Bengaluru and Hyderabad. According to Maharashtra's IT/ITES policy 2015, new IT

parks will be required to allocate at least 2% of the built-up area for providing incubation facilities to new units. This area would be treated as a part of the park to be used for IT activities.