



**MayankJalan,**

## **Chairman and Managing Director, Keventer Agro Limited**

Mr. MayankJalan, Chairman and Managing Director,Keventer Agro Ltd (KAL) joined the company in April 2004. Within a span of one year, Mayank was handed over the baton to run the company as the Managing Director. His core strength area is managing strategic growth while ensuring a level of profitability essential for generation of internal funds that fuel rapid growth.

A first-class degree holder in Mechanical Engineering from University College of London, Mayankalso has a degree in Business Finance from the prestigious London School of Economics. During his University days, Mayank gained significant knowledge as a Research Analysis Expert in Credit AgricoleIndisuez in London. He had also workedwith Smifs Financing Ltd.in the mutual fund department, marketing the product in Kolkata.

Over these years, he has strived to raise standards of customer expectations and has passionately encouraged the team to focus on the 'customer first' approach towards their every deliverable. His proficiency in managing a complex supply chain has been the driving force that delivered steady top-line increments as well as bottom-line accruals. Under his stewardship,Keventer Agro Ltd. has diversified into multiple sectors like Hospitality, Exports, Realty, while consolidating itself in the food business through introduction of Frozen Foods and Bananas.

Mayank aims to build Keventer Agro as one of the largest food companies in Eastern India. His vision is to make KAL a USD 500mn company from a USD 150mn organization by 2022 through aggressive marketing plans, stakeholder relationship, customer focus and adapting new technology.

In acknowledgement of his business vision, Mayank had been inducted into national special task forums like the Expert Group for Agriculture and Allied Activities by NITI Aayog in September 2017 and has been conferred the Management Excellence Award in the category of Emerging Leader for 2018 by Calcutta Management Association (CMA), an affiliate of All India Management Association (AIMA).

Mayank Jalan holds important offices across a number of industry forums and is also the Honorary Consul of Ireland in Kolkata.

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