

ICC AGRIBUSINESS INITIATIVE

Given the growing importance of the Agro and Food Processing Sector in the Eastern region, the Indian Chamber of Commerce has formed the largest forum involving all stakeholders in the agro and food processing sector for facilitating growth and development.

This Forum is uniquely positioned as an all-industry trade association, representing the interests of every segment of the Agriculture and Food industry from Eastern region, including, Growers, Agri input Manufacturers, Cold storage / Cold Chain, Processors, Equipment provider, Retailers, Foodservice Operators, logistics Providers, Distributors and Suppliers.

The members of the forum work closely with Central and State Government to suggest policy framework for the development of Food Processing Industries considering socio-economic objectives, training needs, modernization, technological upgradation, quality improvement, productivity, employment generation, exports, etc.

The India International Potato Expo 2008, 2010, 2012, The Second Green Revolution Summit & Expo at Agro Protech 2008, 2009, 2011, 2013, Agri Horti Food Fest 2012, 2013, 2014, 2015 and Assam International Agri Horticultural Show 2014 & 2015 are a few of the many initiatives that the Chamber has taken in promoting Agri business in the state and beyond along with regular delegation being taken to the famous Agri & Food expositions of the world like Anuga, Sial, etc.

The Indian Chamber of Commerce has also been awarded this prestigious European Union funded project under the Asia-Invest Program on "Investing in Sustainable Flower Agriculture and Trade". The other partners of the project are representatives from Italy, France, Belgium, Bulgaria, Germany, Pakistan and Bangladesh.

ICC Agri Business Initiative to work closely with..

Ministry of Agriculture, Government of India

Ministry of Food Processing Industry, Government of India

Ministry of Commerce and Industry, Government of India

Department of Agriculture, Agricultural Marketing, Horticulture, Food Processing Industries, Fisheries, Animal Resources Development of West Bengal Government and with other State Government of Eastern & North Eastern India

IRRI, ICRISAT, FAO, CIP, UNDP

National Horticulture Board (NHB), Ministry of Agriculture, Govt of India

APEDA, Tea Board, Spices Board, Coffee Board, MPEDA

Central Food Technological Research Institute, Mysore

ICAR & IARI, New Delhi

Indian Institute of Packaging, Kolkata

Indian Institute of Technology, Kharagpur

Jadavpur University, BCKV, UBKV, NIFTEM, IICPT

ICC Agri Business Initiative Objectives

Identify major bottlenecks that hinder the growth of agriculture and food sector.

Identify its competitiveness in the global market and suggest a policy framework that would rejuvenate it.

Facilitating the creation and provision of efficient infrastructure for the agriculture and food industry.

Sensitizing all the stakeholders including the Central and the State Governments to catalyze the necessary policy changes that are needed to make this sector more vibrant and competitive.

Address the conflicting domestic policies relating to production, procurement, pricing and distribution, ineffective subsidy system, regulated domestic markets, lack of infrastructure facilities, low productivity, low value addition, ad hoc export policies.

Address training needs as well promotional requirements.