



INDIAN CHAMBER OF COMMERCE

COUNTRY PARTICIPATION

Presents

# INTERNATIONAL MEGA FAIR 2019

“Largest International Fair in the Eastern Region”

06 – 10 December, 2019 | Newtown Mela  
Ground, Kolkata



Indian Chamber of Commerce (ICC) is organising a first-ever kind **International Mega Trade Fair** in the Eastern India at **Newtown Mela Ground, Kolkata** from 6<sup>th</sup> to 10<sup>th</sup> **December, 2019**. The programme has been designed keeping in mind myriad consumer goods produced in India and its neighbouring countries. Having strong historical linkages, the region is characterized by similar consumer tastes and preferences, same socio-economic ecosystem and strong cultural bonding. All these factors coupled with ever growing consumer demand of a sizeable populace contributed to the requirement of a common platform, where goods can be freely transacted.

The International Mega Fair will draw huge footfall and give the exhibitors unique scope and opportunity to tap into highly buoyant market demand of this region. Visitors will have the opportunity to buy unique consumer products having high aesthetic values at a very reasonable rate. Under the common roof of International Mega Fair 2019, exhibitors will find new

## ITEMS:

- Leather & Leather- made products
- Electronics & Electricals
- Handicrafts & Handlooms Products
- Sports & Fitness Products
- Agro Based products & Food Processing
- Plastic & Rubber Items
- Health & Medical Sector
- Automobiles
- Bank & Financial institutes
- Tourism Products & Services
- Education & Hospitality Sector
- Real Estate & Construction Products
- Furniture & Home Furnishing Products
- Gift Items
- Ayurvedic & Alternative Medicines
- Fashion & Interior Decoration

&

**ATTRACTIVE FOOD COURT**

## COUNTRIES:

Egypt  
Turkey  
Thailand  
Afghanistan  
Sri Lanka  
Pakistan  
Bhutan  
Bangladesh  
Nepal  
&  
**INDIA**



## Stall Rates:

9 sq. m stall (3m X 3 m): INR 40000 + GST  
6 sq. m stall (3m X 2m): INR 30000 + GST

\*\* Stalls are limited. To ensure good location contact at the earliest

**FOR STALL BOOKING CONTACT: MS. SOMDATTA GUHA (MOB: +91 9830581107)**

# TWO MORE TRADE FAIRS TO BE ORGANISED\*

## \*NORTH BENGAL TRADE AND LOGISTIC CONCLAVE

Kanchejungha Stadium, Siliguri  
20th -29th September, 2019

### Participation Fee

INR. 25000/-plus GST for 9sqmtr stall  
INR. 20000/- plus GST for 6sqmtr stall

## \*DURGAPUR TRADE AND LOGISTIC CONCLAVE

Gandhi Maidan, Durgapur  
10th-19th January,2020

### Participation Fee

INR.25000/-plus GST for 9sqmtr stall  
INR.20000/- plus GST for 6sqmtr

### Unique Opportunity

For participation in three (3) consecutive fairs

INR.75000/- (for 9sqmtr stall)

INR.60000/- (for 6sqmtr stall)

*(\*Payment to be made all together)*

For participation in two (2) consecutive fairs

INR. 40000/- (for 9sqmtr stall)

INR.30000/- (for 6sqmtr stall)

*(\*Payment to be made all together)*

- Finalisation of the fairs are subject to final approval from the concerned Government departments